

Protecting the good guys



ABOUT US

Practical Infosec was founded by Ashley Woodhall. Ashley started the business after making himself a promise of building something himself. Something which had meaning.

He now finds this meaning through his work, helping purpose-led organisations and employed an ambitious Farzan Mirza in 2022 to do the same.

WHY US?

- No AI, no blockchain, no fear-selling. Just expert, human-led security solutions.
- Practical delivery with effective solutions
- Data driven approach, combatting the most prevalent issues
- Purpose-led, we care about our impact on people and the planet

THE TEAM



Ashley and Farzan both share the same vision: **Protecting the good guys.**

We offer organisation's peace of mind so they can carry on being awesome, without worrying about cyber incidents.

WHAT OUR CLIENTS THINK

The simplicity of the advice and guidance that we were given meant we could implement things very quickly.

Part of the reason that we work with Practical Infosec is that they are very clear on wanting to be a sustainable business, to work with sustainable businesses and to promote sustainability in general.

Richard Wain
Director @ Vu Online

The quality of the work has been great. There's been a lot of positive communication, working towards the right deliverables.

For others operating this SME space and the social impact space, your ability to design solutions for what we really need has been very useful.

Peter Huisman
Lead Venture Builder @ Persistent



PRICE LIST

Assess your security

<u>CYBER SECURITY HEALTH CHECK</u>	A simple, concise report identifying key risks and practical recommendations to improve security in a practical, cost-effective way.	LIGHT: £1750 FULL: FROM £2500
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Improve your security

<u>THE SECURITY JOURNEY SUBSCRIPTION</u>	An ongoing, tailored cyber security program to make bite-size improvements every month. Live training, password reviews, Microsoft 365 configurations, website security and much more.	BRONZE: £950 SILVER: £1600 GOLD: £5000 PER MONTH
<u>SECURE PASSWORDS FOREVER</u>	Passwords are still the number one way in for cyber criminals. In a couple of hours, we configure a password manager for your employees and train them on how to use it well.	FROM: £750 + £50 PER EMPLOYEE
<u>SECURITY CHAMPION TRAINING</u>	Security Champion Training sessions are human-led, engaging training and awareness which teach your employees how to stay safe online, at home and work.	FROM: £750 + £50 PER EMPLOYEE



PRICE LIST

Certify your security

ASSESS: <u>ISO 27001</u> <u>CYBER ESSENTIALS</u> NIS 2 NIST REVIEW	Want to find out how compliant your organisation is? Our compliance assessment delivers a written report with gaps and recommendations, so you know how and when you can be compliant and what it costs.	£1250 - £3250
IMPLEMENT: <u>ISO 27001</u> <u>CYBER ESSENTIALS</u> NIS 2 NIST REVIEW CYBER RESILIENCE ACT	And yes, we can help implement the processes and get you compliant. We've already helped organisations get Cyber Essentials, Cyber Essentials Plus and ISO 27001 certified.	CONTACT FOR QUOTE

Want something custom?

RETAINER	Need a security consultant for something adhoc? Clients have us on retainer for everything from incident response support to helping with security questionnaires	£1000 - £2000 PER MONTH
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PRICE LIST

Low budget or time? Try these Quick Wins

<u>SECURITY LOCKDOWN</u>	In just 2 hours, we identify the 3 most important systems to your business, and lock them down by optimising configurations.	£750
<u>VIRTUAL COFFEE</u>	Have a no obligation, free chat with our founder, Ashley, to see what (if any) service is best for your organisation. Better still, complete our free 5-min security quiz before our chat for a security score out of 100%.	FREE

For Impact Investors and accelerator programs

SECURITY AWARENESS FOR ACCELERATOR PROGRAMS	Helping lay down crucial cyber security foundations for startups via our specialist live training sessions	£150 PER COMPANY (MIN 10)
SECURE STARTUPS PACKAGE	A fully loaded security package benefiting all startups: <ul style="list-style-type: none">• 1 x deep dive cyber Healthcheck• 1 x security research publication• 3 x custom security policies• 1 x security awareness webinar• 1 x security self-assessment tool	£15,000



PRICE LIST

Nonprofit without budget to spend on security?

<u>PICK ANY ONE OF OUR SERVICES FOR FREE *</u>	We usually offer a free light health check to assess key risks. But if you know what issue you'd like help with, just pick the relevant service. *The Security Journey and accelerator services are excluded.	<i>FREE</i>
<u>50% DISCOUNT ON ALL OTHER SERVICES</u>	We offer 50% off additional services after the free service has been used.	50% OFF

What do we ask for in return?

Well, nothing at all is obligatory. We're just trying to help.
We do have a few ways you can say thank you, if you'd like to;

- Leaving us a nice review on Google, or a testimonial we can use on our website
- Telling someone you think could benefit from our help about us.
- Passing on a good cause to someone else, everyone and every organisation has something that can be of value to others
- We're currently experimenting with an idea of asking organisations who receive our probono help, for their permission for us invite someone who's struggling to get into the security industry to follow the probono project. This way, each time we help an organisation for free, we can also help give real-life security experience to aspiring security professionals, especially those who are disadvantaged in some way or "left behind" by society.